

Voxy Partners With Brothers For All In Helping Ex-Inmates Prepare For Digital World

NEW YORK - December 10, 2014-

Voxy, the world's first personalized, cloud-based English learning platform, is pleased to announce a partnership with the Brothers For All Foundation through the donation of free software licenses. The collaboration is in support of the new Brothers For All study center in Langa, South Africa and gives students at the center full access to Voxy's cutting-edge learning platform, including live class credits, and enrollment materials.

Brothers For All is a South African non-profit dedicated to supplying educational support to ex-inmates of the South African prison system, as well as to at-risk youth in the community. Its educational program is centered on computer programming, includes English instruction as well. The goal of Brothers For All is to give participants in its program life skills they can use to pursue careers in the contemporary digital world.

Partnering with Brothers For All is an opportunity for Voxy to give an underserved group access to its unique, personalized cloud-based learning platform. Voxy



is the only provider of language software that adapts to the needs of an individual student in real-time, supplying content tailored to each learner. It is an effective tool for language learners, which, when combined with classes on coding, gives students at Brothers For All a strong skill-set for the future.

"Giving at-risk youth and ex-offenders coding skills is a powerful first step on the path out of poverty and crime", said Robyn Scott, co-founder of Brothers for All.

"But to fully leverage these skills - to learn from global mentors, to win top jobs, to start good businesses - most of our students also need to improve their English language skills. Communication is key to the problem solving and creative collaboration which

programming teams and careers demand, and key also to inspiring others, which lies at the heart of the Brothers for All model. Voxy is an inspiring way to learn. In 2015 we will launch coding training inside South Africa's prisons and we look forward to taking Voxy with us, inside."

Voxy is excited to have contributed to the efforts undertaken by the Brothers For All Foundation, and pleased to donate its learning platform to the students at the Langa Center. The coming year will see Voxy supporting and contributing to more initiatives, like this one with Brothers For All, in hopes of helping underserved communities acquire the powerful skill of communication.

About Voxy

Voxy is an online English school. Our Cloud-Based platform offers an adaptive, dynamic curriculum with task-based lessons and personalized instruction that allow students to learn from real-world content. We have grown to over three million students and have pioneered numerous innovations in contextual learning, including the use of geo-location and natural language processing. Our Courses are used by Universidade Metodista de Sao Paulo, DeVry Brazil, Unicusul, Unipam, ITESM, Centro Pyme, 99Taxis, Virgin Hotel Group, among others. Voxy has offices in New York City, Sao Paulo and Rio de Janeiro. Investors include ff Venture Capital, Contour Venture Partners, Seavest Capital Partners, Rethink Education and Pearson Education. To learn more, visit Voxy.com or email press@voxy.com.