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NEW TUTORING PLATFORM ADDED TO VOXY PRODUCT OFFERINGS

Platform includes enhanced features for both learners and tutors

NEW YORK, NY (May 6, 2013) - Voxy, the NYC-based startup specializing in contextual English language instruction to Spanish and Portuguese speakers, now offers an enhanced tutoring product to supplement its core mobile and web products.

The new platform, custom-built by Voxy's engineering team and powered by Google+, enables learners to book their sessions via mobile or web, and to select tutors appropriate to their needs and proficiency level. Learners can now specify the focus of their session, with tutor feedback integrated into the skill evaluation in the core product.

Voxy tutors are now able to manage their bookings, student information and feedback forms all within the product, and have greater access to their students' performance within previous tutoring sessions. "We're very excited about this new milestone in Voxy Tutoring and are looking forward to providing our students with the highest quality and most convenient learning experience possible," said Gabi O'Connor, Voxy's Tutoring Manager.

ABOUT VOXY

Voxy is the only language-learning program that is based 100% on a student's real-life daily activities. By using mobile technology and gaming mechanics, Voxy turns the media that you consume, the conversations that you have and the activities in which you engage into highly effective, contextual language lessons that are available anytime, anywhere. Voxy is currently focused on teaching English to native Spanish and Portuguese speakers but is rapidly expanding into new markets and new languages to reach the billions of language learners across the globe. Voxy launched in public beta at TechCrunch Disrupt in September 2010 as one of the most disruptive technology startups of the year and has been recognized for its innovative approach by The New York Times, CNN, Venturebeat and others.

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