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LEAD APPLICATION DEVELOPER AT VOXY WINS GOOGLE GLASS HACKATHON

NEW YORK, NY (February 4, 2013) - Voxy, the NYC- based language education startup that teaches English to Spanish and Portuguese speakers using authentic and personalized lessons, proudly announced today that Sam Dozor, its Lead Application Developer took home the prize for first place at the Google Glass “Foundry” hackathon. Mr. Dozor and other developers competed to build programs for Glass at the event that took place in NYC on February 1st and 2nd.

Leveraging technology to improve second-language acquisition is central to the Voxy business model. As such, Voxy is continually investigating the implications of new media and technology for its product. The Google competition was one such opportunity for Voxy do this by allowing Mr. Dozor to experiment with, and experience the usages of wearable computing first-hand.

“Voxy was founded on the concept that learning should be contextual, and that mobile technology allows people to be immersed in their learning experience. Google Glass is a manifestation of this,” said Dozor.

Mr. Dozor and the Voxy team will be able to further evaluate the device and explore the associated opportunities for creating learning programs, since the team will be getting early access to Glass as a result of Mr. Dozor’s participation at the event.

ABOUT VOXY

Voxy is the only language-learning program that is based 100% on a student’s real-life daily activities. By using mobile technology and gaming mechanics, Voxy turns the media that you consume, the conversations that you have and the activities in which you engage into highly effective, contextual language lessons that are available anytime, anywhere. Voxy is currently focused on teaching English to native Spanish and Portuguese speakers but is rapidly expanding into new markets and new languages to reach the billions of language learners across the globe. Voxy launched in public beta at TechCrunch Disrupt in September 2010 as one of the most disruptive technology startups of the year and has been recognized for its innovative approach by The New York Times, CNN, Venturebeat and others.

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