

## Juan Torres joins Voxy as **Chief Operating Officer**

## NEW YORK - September 16, 2014-

Voxy, the education technology company that pioneered personalized and adaptive English language learning announced today that Juan Torres has joined the company as Chief Operating Officer.

Torres will join Voxy's senior leadership team and will be responsible for all internal operations for the company as the team and business continue to grow. Having served as an education industry entrepreneur and executive for over 15 years, Torres has dedicated much of his professional career to the field. Prior to being selected as Voxy's Chief Operating Officer, he held various other leadership roles including, Senior Vice President of Strategy and Development at UniversityNow, President and Co-founder at Platform Learning and Co-founder and Advisor at LearnNow.

"When I looked at Voxy closely it simply seemed like a perfect



personal and professional fit," said Torres. "Over the course of my career I've built and run fast-growing companies that have provided broad access to high quality learning experiences. I know that what we need is a truly product-centric approach to language instruction with demonstrable efficacy.

Voxy is the company that can do that. I am excited to help lead a team that is already executing on its promise in ways that are resonating with organizations and English language learners across the world."

"Voxy is entering our most exciting stage of growth yet and we are thrilled to have Juan joining us," said Paul Gollash, Voxy's Founder and CEO. "The depth and breadth of expertise he brings in building, scaling, and managing highgrowth education companies is a welcome addition to our leadership team."

## **About Voxy**

Voxy is an online English school. Our Cloud-Based platform offers an adaptive, dynamic curriculum with task-based lessons and personalized instruction that allow students to learn from real-world content. We have grown to over three million students and have pioneered numerous innovations in contextual learning, including the use of geo-location and natural language processing. Our Courses are used by Universidade Metodista de Sao Paulo, DeVry Brazil, Unicsul, Unipam, ITESM, Centro Pyme, 99Taxis, Virgin Hotel Group, among others. Voxy has offices in New York City, Sao Paolo and Rio de Janeiro. Investors include ff Venture Capital, Contour Venture Partners, Seavest Capital Partners, Rethink Education and Pearson Education. To learn more, visit Voxy.com or email press@voxy.com.