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**VOXY PRESENTS AT ASU/GSV EDUCATION INNOVATION SUMMIT FOR SECOND YEAR IN A ROW  
Company also named as finalist for Return on Education Award presented at the Summit**

NEW YORK, NY (April 29, 2013) – Paul Gollash, Founder and CEO of Voxy, presented an overview of the NYC-based language education technology company for the second straight year at the annual Education Innovation Summit in Scottsdale, Arizona. Voxy, which has a mobile and web application that helps people learn English using authentic and personalized lessons, was included on a panel at the conference last year in the Venture category and this year was selected to present in the Growth category.

The three-day event, which took place from April 15 – April 17, 2013, is the result of a collaboration between Arizona State University and GSV Advisors, and brought together representatives from across the education industry. The agenda included panel presentations, keynote speeches and demos as well as many opportunities to network and interact with industry professionals.

“The teams at GSV and ASU consistently deliver the best education conference of the year. We are thrilled to be a part of this event again this year. The relationships forged here among the luminaries in ed-tech are tremendously valuable as we seek to change global language learning,” said Gollash.

In addition to being on a panel, Voxy was selected as a finalist for the conference’s Return On Education award – an award that recognizes companies that have a high impact on tangible learner outcomes.

**ABOUT VOXY**

Voxy is the only language-learning program that is based 100% on a student’s real-life daily activities. By using mobile technology and gaming mechanics, Voxy turns the media that you consume, the conversations that you have and the activities in which you engage into highly effective, contextual language lessons that are available anytime, anywhere. Voxy is currently focused on teaching English to native Spanish and Portuguese speakers but is rapidly expanding into new markets and new languages to reach the billions of language learners across the globe. Voxy launched in public beta at TechCrunch Disrupt in September 2010 as one of the most disruptive technology startups of the year and has been recognized for its innovative approach by The New York Times, CNN, Venturebeat and others.

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