



## VOXY IS RECOGNIZED FOR AN OUTSTANDING WEBSITE BY THE 2015 WEBAWARDS

*New York, NY — October 30, 2015 —*

***Voxy, the only online language solution to offer a fully personalized and adaptive English course based exclusively on real-world content, received an Outstanding Website award for its web application from the 2015 WebAward Competition.***

Now in its 17th year, the WebAward program is the longest-running annual website award competition and recognizes excellence in website development across 96 industries.

Voxy operates on a fully integrated web and mobile platform to give adult learners the flexibility they need to fit studying into their busy schedules, and it syncs across devices so learners can move seamlessly between the web-based platform and mobile app to pick up wherever they left off. Voxy also offers a proprietary online proficiency assessment and private and group tutoring sessions through a live, in-product video-chat platform for a comprehensive blended-learning experience.

***“Voxy’s goal is to build a website that can accommodate the range of features necessary for English learning in a streamlined, accessible way,” said Manuel Morales, Voxy VP of Product. “We are thrilled to have won this award, which validates our approach.”***

To see the full list of WebAward winners, please visit [www.webaward.org](http://www.webaward.org).

## **About the Web Marketing Association:**

The WMA is an all volunteer organization founded in Boston in 1997. The current President and a founder of the Web Marketing Association is William Rice. Rice is a 20-year financial services marketing veteran who is currently Managing Partner of the Wealth Management News Service. Rice, along with many other Internet marketing professionals, saw a need for web-based award competitions and in 1997 began the WMA to offer the annual WebAward Competition for website development. Today Rice works with hundreds of volunteers internationally to conduct the annual award competitions.

## **About Voxy :**

Voxy is a leading web and mobile-based English learning platform that provides personalized language instruction to major educational institutions, corporations and governments in North and South America, Europe and Asia. Voxy's proven approach draws on more than 30 years of academic research on second language acquisition. Every online course combines adaptive learning technology and authentic, real-world content to support learners' unique needs in real time. Voxy launched in 2010 as one of the most disruptive technology startups of the year, and has since been used by millions of learners around the world. It has been recognized for its innovative approach by major media outlets including the New York Times, Forbes, CNN, *Veja* and *Fast Company*, and is backed by leading education and technology investors including Rethink Education, ff Venture, Contour Venture Partners and Pearson PLC. Voxy is headquartered in New York City and has an office in São Paulo. To learn more, visit [voxy.com](http://voxy.com) or email [press@voxy.com](mailto:press@voxy.com).

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