



MARCIA ROTHSCHILD JOINS VOXY AS HEAD OF GLOBAL SALES

New York, NY — July 20, 2015 —

Voxy, the only online language solution to offer a fully personalized and adaptive English course based exclusively on real-world content, is pleased to announce that Marcia Rothschild has joined its team as the Head of Global Sales.

Rothschild joins Voxy's senior management team with the goal of further bolstering an established sales effort in Brazil and elsewhere around the world, as well as identifying and nurturing new sales opportunities.

"Marcia has successfully sold a wide range of products and services to organizations around the world," said Juan Torres, Chief Operating Officer at Voxy. "She has been an exceptional individual contributor, and has built strong teams everywhere she has been."

Rothschild brings more than 22 years of sales and business development experience to the position, including experience in both established and startup companies. She has held senior positions at Citi, BNP

Paribas and FXall, the leading independent electronic foreign exchange trading platform. Rothschild joins Voxy from Citi, where she was most recently the Latin America Investor Services Sales Head. She is an active member of the financial services community, including serving as the Latin America Co-Director of the Hedge Fund Association, and is fluent in Portuguese, English, French and Spanish.

"I am very excited to be a part of this very talented team," said Rothschild. "Voxy offers a solution that is completely unique. There is truly nothing like it in the marketplace, and it is fascinating to see how it is changing the way people learn English. Voxy offers me an opportunity to be part of a company that is changing the industry."

About Voxy :

Voxy is a leading web and mobile-based English learning platform that provides personalized language instruction to major educational institutions, corporations and governments in North and South America, Europe and Asia. Voxy's proven approach draws on more than 30 years of academic research on second language acquisition. Every online course combines adaptive learning technology and authentic, real-world content to support learners' unique needs in real time. Voxy launched in 2010 as one of the most disruptive technology startups of the year, and has since been used by millions of learners around the world. It has been recognized for its innovative approach by major media outlets including the New York Times, Forbes, CNN, *Veja* and *Fast Company*, and is backed by leading education and technology investors including Rethink Education, ff Venture, Contour Venture Partners and Pearson PLC. Voxy is headquartered in New York City and has an office in São Paulo. To learn more, visit voxy.com or email press@voxy.com.

Media Contact: Caroline Hartmann | caroline@voxy.com