



VOXY RECOGNIZED FOR MOST INNOVATIVE PRODUCT OF THE YEAR BY BEST IN BIZ AWARDS 2015 INTERNATIONAL

New York, NY — August 12, 2015 —

Voxy, the only online language solution to offer a fully personalized and adaptive English course based exclusively on real-world content, has been recognized by the Best in Biz Awards 2015 International as a silver award winner in the Most Innovative Enterprise Product of the Year category.

Best in Biz International honors companies, teams, executives and products worldwide for their business successes.

In the past year, Voxy has unveiled numerous updates to its online English learning platform to qualify as one of the most innovative enterprise products currently on the market, including:

Voxy White Labeling offers institutional partners several options to customize the look and feel of the product, and to incorporate custom-designed content, custom domain creation and organization-specific iOS and Android applications.

Updates to **Voxy Cassius™**, Voxy's patent-pending natural language processing tool, include the ability to create private units and other proprietary learning material for partners—a powerful extension of Voxy's previous publishing capabilities.

The **Voxy Partner API** allows partners to integrate their existing websites and learner management systems with Voxy, and provides new opportunities to track the performance and progress of learners.

Public and private companies representing all sectors of the global economy from more than 30 countries competed in Best in Biz Awards' third annual International program.

"Having returned as a third time judge, I continue to be amazed with the innovation that companies are achieving," said Sharon Bennett, of Bennett Business Connections. "In the end, it comes down to the originality of the company and the problems they solve."

To see the full list of Best in Biz International winners, please visit <http://intl.bestinbizawards.com/intl-2015-winners>.

About the Best in Biz Awards:

Now in its fifth year, Best in Biz Awards recognizes top companies, teams, executives and products for their business success as judged by established members of the press and industry analysts. Best in Biz Awards honors are currently conferred in two separate programs: North America and International. For more information, visit: <http://www.bestinbizawards.com>.



About Voxy :

Voxy is a leading web and mobile-based English learning platform that provides personalized language instruction to major educational institutions, corporations and governments in North and South America, Europe and Asia. Voxy's proven approach draws on more than 30 years of academic research on second language acquisition. Every online course combines adaptive learning technology and authentic, real-world content to support learners' unique needs in real time. Voxy launched in 2010 as one of the most disruptive technology startups of the year, and has since been used by millions of learners around the world. It has been recognized for its innovative approach by major media outlets including the New York Times, Forbes, CNN, *Veja* and *Fast Company*, and is backed by leading education and technology investors including Rethink Education, ff Venture, Contour Venture Partners and Pearson PLC. Voxy is headquartered in New York City and has an office in São Paulo. To learn more, visit voxy.com or email press@voxy.com.

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