VOXY™

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VOXY APP REACHES 500,000 DOWNLOADS ON ANDROID DEVICES

NEW YORK, NY (April 11, 2013) - Voxy, the NYC- based language education startup that teaches English to Spanish and Portuguese speakers using authentic and personalized lessons, hit a milestone of 500,000 downloads of its application on Android devices today.

Voxy initially launched with a web-based product in late 2010, and three months later in early 2011 the company started offering its product on mobile devices. The app then became available on Android devices in November 2011 and achieved the milestone of 500,000 downloads less than two years later.

Sam Dozor, Voxy's lead application developer, helped to make Voxy's mobile product accessible to thousands of people around the world and has focused in particular on Android devices. "I've watched with great excitement as Voxy for Android has grown to reach over 2000 different devices ranging from entry-level smartphones to state-of-the-art tablets across over 120 nations. From the beginning we wanted to leverage the power of the Android platform to reach more learners across a diverse demographic, and this is proof of our progress toward that goal," said Dozor.

ABOUT VOXY
Voxy is the only language-learning program that is based 100% on a student's real-life daily activities. By using mobile technology and gaming mechanics, Voxy turns the media that you consume, the conversations that you have and the activities in which you engage into highly effective, contextual language lessons that are available anytime, anywhere. Voxy is currently focused on teaching English to native Spanish and Portuguese speakers but is rapidly expanding into new markets and new languages to reach the billions of language learners across the globe. Voxy launched in public beta at TechCrunch Disrupt in September 2010 as one of the most disruptive technology startups of the year and has been recognized for its innovative approach by The New York Times, CNN, Venturebeat and others.

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